

Enhance Your Expo Experience



Natural Products Expo West and East exhibitors receive a complimentary virtual booth on the Natural Products Expo Virtual platform during a 6-week window surrounding each in-person event. Amplify your brand's presence in 2022 by joining NPEV Community.

| NPEV Inclusions | Expo West / Expo East Virtual | All-Access Membership |
|--|--|--|
| Access | Peak 6-week window surrounding in-person event | All Community retail education, networking, discovery sessions in 2022 |
| Number of Users with Access | 6* | Unlimited |
| Number of Products Displayed | 5 | Unlimited |
| Company Logo, Description, Website URL, Header Image / Video and Sales Collateral | ✓ | ✓ |
| Receive Inbound Chats / Leads | ✓ | ✓ |
| See and Connect with Attendees | ✓ | ✓ |
| Access Expo West / Expo East Show Content | ✓ | ✓ |
| Custom Background and Sidebar Ad | | ✓ |
| Display Press Releases and Special Discounts | | ✓ |
| See and Connect with Booth View Leads | | ✓ |
| Access All Community Content and Networking in 2022 | | ✓ |
| Passes to NPEV's Natural Products Business School and Retail Discovery Sessions | | ✓ |
| Free Submission for Media Pitch Event | | ✓ |
| Cost - Non-Exhibiting Manufacturers | N/A | \$1,999 |
| Cost - Exhibitors | Included with booth | \$1,195 |
| Cost - Emerging Brands Package | N/A | \$500 |

*Based on your in-person booth size, 6 users per 10'x10' space.

Questions or ready to join NPEV Community?

Contact your sales rep to get started!

solutions.newhope.com/contact



By Informa Markets

